



*"improving the care and quality of life for people with diabetes"*

Dear

On May 20, 2012, the **4<sup>th</sup> Annual "Run the Palisades" 5K Run/Walk and Health Fair**, in coordination with the communities of Fort Lee and Cliffside Park, will take place. This year Fort Lee will begin the run at the Fort Lee Community Center. Each year this event continues to grow and bring more runners, walkers and health fair attendees into the area.

We are very grateful for all the support we receive and hope you will join us this year to raise funds to help provide diabetes care for those in need. The **Diabetes Foundation, Inc.** assists the diabetes community in New Jersey in the following ways:

- **Medical Assistance Program/Patient Advocacy:** Helps low income, un-insured and under-insured diabetics who are unable to pay for diabetes medications and supplies and assists in securing more long-term aid.
- **Public Education Programs:** Public meetings that cover important areas of **diabetes care** for sufferers and their caregivers, as well as means of prevention. Everyone is welcome and there is no charge.
- **Camp Nejeda for Children with Diabetes:** The Campership program sends many needy children to camp each summer. The opportunity to spend time with peers, enjoy traditional camp activities and learn more about how to take care of their condition has an enormous positive impact on the lives of children with diabetes.

I am reaching out to ask you to take an active role in helping us fight this terrible disease, that has risen to epidemic proportions and is affecting so many of our families and friends, by sponsoring our **5k Run/Walk and Health Fair**. Sponsorship levels are listed in the enclosed flyer.

**The Diabetes Foundation is a 501(c)(3) organization and your donation is tax deductible.**

**Diabetes** is a condition we can all help control and I truly hope that you will support this important initiative!

Thank you,

Roberta Schmidt  
Executive Director